Power at your fingertips





Introducing the new family of XT Series weighing scales



Avery Berkel: Trusted and Accurate

XT: Power at your fingertips



Avery Berkel has a rich heritage and has always been associated with trust and honesty.

We have worked with the industry since 1731 and understand the changing nature of our markets – we're constantly evolving to deliver exactly what the customer wants. We've worked with small, independent retailers through to multi-national retailers to design and deliver products and solutions that not only make retailing easier, but also more profitable. We're proud to be the world's leading manufacturer of retail weighing scales.

Avery Berkel forms part of the ITW group of multidiverse manufacturing businesses, with operations in 56 countries. ITW has become one of the world's leading diversified manufacturers of specialised industrial equipment, consumables, and related service businesses.

No other retail weighing scale manufacturer can provide as much as Avery Berkel does:

- > British designed and manufactured products
- > British designed software
- > Stringent weights and measures certification in all territories where our scales are available

 Global approved distributor and dealer network in over 50 countries

> Support service team with remote diagnostics

With decades of retail weighing ingenuity at Avery Berkel, retailers will appreciate the innovation that has gone into the XT Series of weighing scales. Speed, power and efficiency are at the heart of this new, larger family of XT scales, which means retailers can concentrate on what they do best, safe in the knowledge that XT can be relied upon as part of their day to day trading.

XT can help retailers move into a new era by being much more than just a weighing scale. Cross-selling,

promotions and self-service operation are just some of XT's front of store abilities. High-speed pre-pack labelling and stock control also makes XT just as capable in back of store operations. XT truly is the only scale a retailer needs.

Designed and manufactured in Britain, XT is also eco-friendly and well supported by local knowledge and service.



Designed and manufactured in Britain

X

Faster and smarter: Versatile retail intelligence

Accuracy: Only provide what will be paid for

The XT Series has a strong reputation for weighing accuracy. AVR (Automatic Variable Resolution) technology allows XT to adapt to varying weighing precision needs that are common in fresh food retail. Small and light items can be weighed with just 1g or 2g increments, whilst heavier items are weighed with larger 5g increments for the best of both worlds.

A standard feature of XT is Avery Berkel's patented ValuMax© technology. Scales can fall out of being level if they're moved, knocked or simply not adjusted over time. Research has shown that on average, scales are 1.5 degrees out of being level. Displayed weights and prices favour the customer, where they ultimately pay less than they should. ValuMax© automatically compensates for the scales being off level to ensure weighing accuracy and that the customer always pays the correct price for the quantity purchased.

Design: Scales that fit in anywhere

Sporting a cutting-edge wraparound design, XT is at home in a wide variety of traditional or contemporary retail environments – from luxury department store food halls, to rustic, family-owned farm shops, and everything in between.

XT's stylish and good looks come courtesy of the high quality materials used in its construction. Extensive use of stainless steel and eco-friendly plastics means XT scales are robust, easy to clean, and better for the environment.

The insides of the XT haven't been overlooked either. XT uses the same powerful internal components as desktop computers, resulting in rich and powerful retail applications that are fast and easy to use, such as receipt, counter labelling, pre-pack, and POS. XT can even run the Windows operating system - popular third party applications can be installed, such as EPOS and stock systems. All of this power comes with the latest in low energy consumption technology for reduced running costs.

Displays: Eye-catching and easy to use

Gone are the days where complicated button combinations need to be remembered to complete the simplest of tasks – XT uses fast and easy to use touchscreen input. XT's operator keyboards can be quickly and easily customised to meet the changing needs of retailers. Introduced a new product? It's now simple to see if it's performing well by monitoring its appearance on the automatic best-seller keyboard – the most popular items are always at your fingertips as XT aims to simplify retailing.

XT's customer-facing displays are bright, colourful and easy to read. Multimedia and advertising can be shown to aid with cross-selling complementary products and services, or promote lesser-visited parts of the store. Display ingredients or even recipe ideas – all managed with the aid of Avery Berkel's MXBusiness scale management software.

A wide range of screen sizes are available with XT. 7 inch* all the way up to 13 inch* for operator touchscreens, and 7 inch* up to 10 inch* customer displays are available.

*Certain models only. XTi300 and XTx300 feature an 18.5 inch self-service touchscreen.



Printing: Faster and with less cost

XT printers are loaded with intelligent technology to save retailers both time and money.

Fitted with the fastest printer in the retail weighing industry, XT wastes no time when it comes to printing customer receipts, and pre-pack batch labelling is completed in record time.

True greyscale printing is possible with XT's printer, allowing for logos and images to be produced. Compared with black and white printing, print heads can go much further between replacements with greyscale printing for lower print costs. XT also features Avery Berkel's patented CodeChecker© technology that actively monitors the wear level of print heads, prioritising barcodes to eliminate future scanning errors.

Print costs can be reduced further – XT is capable of edge to edge printing. By displaying more information on the same label or receipt space as before, receipt and labels will require fewer roll changes for an immediate saving.

The XT printer is also capable of:

- Full EU FIC nutrition and allergen label compliance
- A wide variety of barcode types, including GS1 DataBar and QR
- Easy label and receipt roll changes via the printer cassette

A new era of weighing scale



Connectivity: Communication options

Wired Ethernet and WiFi connections are available, allowing for connectivity no matter the retail environment. Retailers can serve multiple customers across multiple XT scales, going from counter to counter, or department to department.

XT comes with 5x USB 2.0 ports to connect a wide variety of accessories and peripherals. External printers like the XTs700, USB memory sticks for file uploads and downloads, EFT/chip and pin card terminals* and more can be connected to XT.

*UK only.

Self-service: Introducing the XT300

Equipped with a large 18.5 inch display that's easy to use, XT300 is the perfect self-service scale for any retail environment. By utilising a touchscreen, thousands of items can be stored and presented for customers to choose from, all contained in an attractive package.

XT300 features the same high-speed printer as the rest of the XT Series. Labels can be printed in next to no time at all to drive down customer self-service times. Patented CodeChecker© technology automatically ensures any barcodes are printed with high priority for scanning accuracy - queues at checkouts are a thing of the past.





MXBusiness: Perfectly complementing XT

Through Avery Berkel's MXBusiness scale management software, retailers can rest easy in the knowledge that all of their scales receive the same product and price updates to remove opportunities for mistakes. Isolated updates can also be made in the event of multiple stores where products and prices are unique to a location. Task scheduling is also available to minimise disruption during key business hours.

MXBusiness also provides sales and management reports to aid with trading decisions. "Best Seller" and "Product Performance" reports show insight into items that perform well and how often they need restocking. "Cost Price Management" and "Operator Cash" reports highlight store profitability and performance of individual staff members.

Labels and receipts can also be designed through MXBusiness with a wide variety of pre-set templates to quickly get up and running. Flexible date options and quick start barcodes are also included, making it even easier for retailers to get the most from XT.

Service: Superior support from Avery Berkel

Avery Berkel understands how important maintaining the long-term life of your scale is. Helping to reduce scale downtime, XT is supported by Avery Berkel's team of support service engineers*. With access to tools like remote diagnostics, it is possible to identify and resolve problems without disruption to your business. Please refer to your local service provider for further information.

*Engineer support available in UK, Ireland and France only.





XT: Everything you would expect from an Avery Berkel scale and more

Innovation for retail

- CodeChecker©: Avery Berkel's print head measuring technology assesses wear levels of the print head in advance, making unscannable barcodes and queues a thing of the past.
- > ValuMax©: Accuracy of weights and prices is always ensured with Avery Berkel's patented technology, which automatically adjusts for when XT is not level.
- Custom labels and receipts: XT has the fastest printer in the industry and can help design labels and receipts to appear exactly as wanted. Logos, promotional messages, legislative nutritional/allergen information and more can be incorporated with ease.
- > Fully featured software means XT is ready to trade when the retailer is. Receipt mode, counter labelling mode, pre-pack mode and POS mode are all present to make XT a true all-in-one retail weighing solution.

Quality and reliability

- Accuracy first: XT has the precision to weigh a wide range of items - from delicate chocolates to family-sized legs of lamb. From 1g to 30kg, XT is the one scale that can weigh it all.
- Durable and safe: XT can cope with the toughest of trading environments and is built to last with high quality materials and components. Safety and hygiene are at the heart of XT's design, with non-slip feet, rounded corners, and easy to clean stainless steel.

Unrivalled performance

- > Speed: XT gets tasks completed. The touchscreen reacts to key presses without delay and high quality printing happens in record time.
- > Knowledge: XT has the ability to help run your business. Paired with MXBusiness scale management software, XT can generate up to date trading information to aid with crucial trading decisions.

Reducing downtime

> Service: Thanks to Avery Berkel's remote diagnostics, issues can be identified and resolved without removing XT from a busy store to minimise business



Key features

Memory:

2GB standard system memory, 8GB max

Solid state storage

Communications:

10/100 Base T Ethernet

Optional 802.11b/g/n WiFi communications

Interfaces:

Up to 5 x USB 2.0 ports

Plug-in USB mass storage device support

Printing:

Single action cassette system

Roll diameter: 120mm

Max roll width: 72mm

Max print width: 70mm

Max print length: 300mm

Print edge to edge, top to bottom and side to side on paper up to 70mm wide

CodeChecker© print head diagnostics

Greyscale depth: 16 levels

Operating system:

XTs and XTi: Linux

XTx: Windows

Weighing:

ValuMax© automatic level correction system



XTs: A great introduction to what the XT Series has to offer

XTs comes equipped with industry leading processing power, whilst remaining a cost-effective retail weighing solution. XTs provides all the power a retailer could want in a compact and elegant package, ideal for use where space may be a concern.

XTs models come with a full colour 7 inch* operator touchscreen with additional tactile keys for frequently accessed items, along with full colour, customer-facing displays, available in 7 inch or 10 inch options. Ideal for multimedia, promotions and advertising, XTs is perfect for enhancing customer engagement.

*Except XTs700

XTs400

- Raised operator and customer displays
- > Maintain eye contact whilst serving customers
- > 7 inch or 10 inch customer display options
- Reduced footprint model
- Cassette label/receipt printer in base
- > 15kg AVR capacity





- > Monobloc model
- > Ideal for where vertical space is limited
- Cassette label/receipt printer in base > 15kg AVR capacity
- > 15kg AVR capacity Optional capacity: 6kg AVR

XTs200

- Raised customer display model
- Cassette label/receipt printer in base

XTs420

- Raised operator and customer
- Maintain eye contact whilst serving customers
- Reduced footprint model
- > Dual label/receipt printers: clamshell and cassette
- > 15kg AVR



XTs500

- > Hanging scale for wet areas Ideal for fishmongers
- Cassette label/receipt printer in base
- > 15kg AVR



XTs600

- Non-weighing model
- Ideal for bakery print use or as an **EPOS** terminal
- Can be paired with an external platform scale or wrapper
- Cassette label/receipt printer in base



XTs700

- Complementary second printer
- > Print on larger labels for complete label flexibility
- > Ideal for pre-pack situations, counter mode or self-service use when paired with another scale
- Cassette label/receipt printer in base

XTi: Promote the right message



For the ultimate all-in-one retail weighing solution, look no further than XTi. Equipped to handle the most demanding of retail requirements, XTi can do it all, from simple weighing whilst in receipt mode, through to complete POS functionality.

Make the most of every customer interaction via eyecatching forward facing displays on XTi. Customers won't be able to ignore adverts and promotions about complementary products or services whilst they wait to be served. Retailers will find the 10 and 13 inch operator touchscreens incredibly simple and quick to use. Buttons and other screen elements can be increased in size to improve operator accessibility.

XTi scales come with a large 10 inch* full colour operator touchscreen and a range of customer-facing display options.

*Except XTi300

XTi420

- Raised operator and customer displays
- Maintain eye contact whilst serving customers
- > 10 inch or 13 inch operator touchscreen option
- > 10 inch customer-facing display
- > Reduced footprint model
- Dual label/receipt printers: clamshell and cassette
- > 15kg AVR capacity







XTi100

- > Monobloc model
- > 10 inch operator touchscreen and 7 inch customer-facing display
- Ideal for where vertical space is limited
- Cassette label/receipt printer in base
- > 15kg AVR capacity
- > Optional capacity: 6kg AVR, 30kg x 5g



XTi200

- Raised customer display model
- > 10 inch operator touchscreen and 7 inch customer-facing display
- Cassette label/receipt printer in base
- > 15kg AVR capacity
- > Optional capacity: 30kg x 5g



- > Self-service model
- Large 18.5 inch touchscreen for easy self-service use
- Cassette label/receipt printer in base
- > 15kg AVR capacity

XTi400

- Raised operator and customer displays
- Maintain eye contact whilst serving customers
- 7 inch or 10 inch customer display option
- > Reduced footprint model
- Cassette label/receipt printer in base
- > 15kg AVR capacity

XTi500

- > Hanging scale for wet areas
- > Ideal for fishmongers
- Cassette label/receipt printer in base
- 15kg AVR

XTi600

- Non-weighing model
- Ideal for bakery print use or as an EPOS terminal
- Can be paired with an external platform scale or wrapper
- Cassette label/receipt printer in base



XTx: Run popular third party and industry acclaimed software

Avery Berkel recognises the importance of third party retailing software, which is why XTx is compatible with Windows to provide an open platform for developers to port their software to XT.

All XTx scales have the same great features and benefits as XTi scales, but include Windows operating system compatibility. All of Avery Berkel's native retail

applications, such as receipt, counter label, pre-pack and POS, are still easily accessible on XTx scales.

All XTx scales come with a 10 inch* full colour operator touchscreen and a range of customer-facing display options.

*Except XTx300



Windows Embedded





> Monobloc model

XTx100 / XTx101

- > 10 inch operator touchscreen 7 inch customer-facing display (XTx101 does not feature a rear display)
- > Ideal for where vertical space is limited
- Cassette label/receipt printer in base
- > 15kg AVR capacity Optional capacity: 6kg AVR, 30kg x 5g

- > Self-service model
- Large 18.5 inch touchscreen for easy self-service use
- Cassette label/receipt printer in base
- > 15kg AVR capacity

XTx420

- Raised operator and customer
- Maintain eye contact whilst serving customers
- 13 inch operator touchscreen 10 inch customer display
- Reduced footprint model
- > Dual label/receipt printers: clamshell and cassette
- > 15kg AVR capacity



Trusted and Accurate





© Avery Berkel 2016. All rights reserved. This publication is issued to provide outline information only which, unless agreed in writing by Avery Berkel, adivision of ITW Limited, may not be regarded as a representation relating to the products or services concerned. Avery Berkel, a division of ITW Limited, reserves the right to alter without notice the specification, design, price or conditions of supply of any product or service.

Avery Berkel

Foundry Lane, Smethwick West Midlands, England B66 2LP

Tel: +44 (0)870 903 2000 Fax: +44 (0)870 904 2223 Email: info@averyberkel.com Internet: www.averyberkel.com